



Philippine Medical Association

PMA: CHANGING MINDSET IN CHARTING THE FUTURE

Member : World Medical Association (WMA)
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)
Medical Association of Southeast Asian Nations (MASEAN)
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MEMORANDUM CIRCULAR NO: 2017-10-02-016

TO : COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY SOCIETIES AND SUBSPECIALTIES, AND AFFILIATE SOCIETIES

CC : NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

SUBJECT : PMA POSTER MAKING CONTEST

DATE: October 2, 2017

Greetings!


As part of the upcoming 111th PMA Annual Convention, and to engage all artistic Filipinos in the visualization of the PMA theme: "Changing mindsets in charting the future," we are pleased to launch the PMA Poster-Making Contest for everybody! Come and join! Get creative. Tell your artistic friends about it. Get a chance to win big prizes and recognition. The top winning poster will be featured in the cover of the 111th PMA Annual Convention Souvenir Book.

We enjoin all component societies, specialty divisions, specialty societies and subspecialties and affiliate societies, to announce and invite everybody, physicians and non-physicians, to this contest and to submit their entries on or before January 17, 2018.

Please see the Rules of the PMA Poster-Making Contest in the attached file for more details.

Best regards,


Ian N. Francisco, MD
Assistant Secretary General


Benito P. Atienza, MD
Secretary General

Noted by:


Irineo C. Bernardo III, MD
President

PMA POSTER-MAKING CONTEST

The Philippine Medical Association Poster-Making Contest aims to involve Filipino artists to create a poster to visualize and promote awareness to the PMA Theme:
"Changing mindsets in charting the future."

1. The PMA Poster-Making Contest is open to **all Filipino artists 18 years old and above**.
2. The theme of the poster is "**PMA: Changing mindsets in charting the future.**"
3. The poster should be created in **1/4 illustration Board (15" x 20")**.
4. Poster should be original, handmade, painted or drawn, using any medium or mixed media.
5. The complete name, address, and contact number of the artist should be placed at the back of the poster.
6. Submit poster entries to the **PMA Secretariat's Office, Philippine Medical Association, North Avenue, Brgy. Bagong Pag-Asa, Quezon, City**, on or before **January 17, 2018**.
7. All qualified entries shall be judged by a board of judges that are experts in the field of arts.
8. Criteria for judging:
 - a. **Adherence to the theme** **30%**
 - b. **Creativity** **25%**
 - c. **Visual impact** **25%**
 - d. **Composition** **20%**
9. The judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:
 - a. **1st Place Winner = 10,000 and Plaque of Recognition**
 - b. **2nd Place Winner = 7,000 and Plaque of Recognition**
 - c. **3rd Place Winner = 5,000 and Plaque of Recognition**
10. The winners will be notified and will be announced in the PMA website.
11. The poster winning 1st Place in the PMA Poster-Making Contest will be **featured in the cover** of the 111th PMA Annual Convention Souvenir Book.
12. All submitted entries will be deemed property of Philippine Medical Association.
13. For more details, kindly contact **Mr. Roland Palacio**, Globe: **0917-8221357**, Smart: **09189234732**.